



Marketing Opportunities

Ballpark Signage

Get your messages out to over tens of thousands of loyal fans this season with a billboard at Floyd Hull Stadium. For an average of three hours per night, your message will be seen by everyone in attendance.

Professionally designed to your specifications, these signs are often seen in the newspaper and television coverage of the Superstars games. Installation is included in the prices.

Size	Price
3'x5'	\$ 650
4' x 8' Concourse Banner	\$850
4' x 30'	\$2000
8' x 16'	\$2250
4' x 20' Scoreboard	\$3500
8' x 28' Scoreboard	\$5000

Promotions

In-Game & On-Field Promos (\$1,250)

Nightly promotions are a fun-filled way to get your company's name in front of the crowds each night. Fans will recognize your sponsorship of nightly events like:

Guess the Attendance	Dirtiest Car in the Lot	Dizzy Bats Contest
Kids Run the Bases	Mascot Races	Trivia
Best Seat in the House	Frozen T-Shirt	Chip for a Bucket
Dance for Your Dinner	Sweetheart of the Night	

Promotional Giveaways

Would you like our audience to think of your company every time they use a particular item? Give them a reason with a Superstars souvenir. Put your company logo on Superstars give-a-way. These souvenirs are made available to the first 500 fans entering the park on your night out, these items become collector items.

Suggested items include:

T-Shirts	\$3,500
Baseballs	\$2,500
Hats	\$2,500
Thunder Stixx	\$2,000
Magnetic Schedules	\$1,500
Team Photo	\$1,500

Host a Player

The "Team behind the Team" in the Fort Lauderdale Superstars is our host families. As NCAA student-athletes, college players are not allowed to accept any pay for playing in a summer league. As a result, summer college baseball leagues have traditionally relied on local families to host their players. Host families are only obligated to provide a place to stay, typically a spare bedroom. Players are responsible for their own transportation, meals, and laundry, although host families may include their player in family meals and activities if they desire.

